



Join Hope Means Nevada in sharing kindness with others and experience a transformative day of volunteerism!



Hope in Action: Event Details

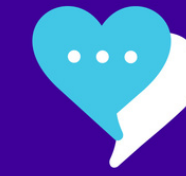


Location: Valerie Pida Plaza - UNLV Campus

Date: November 23, 2024

Time: 10:00 AM to 1:00 PM

Attendees: Nevada Teens, Mental Health Advocates, Community Partners



Hope in Action unites individuals, families, and community organizations for a meaningful day of volunteerism and mental health awareness. We foster the idea that even small actions can make a significant difference in improving lives and strengthening communities.

Participants have multiple volunteer activities with community organizations to choose from while connecting with and learning about local mental health resources simultaneously.

Event Goals

1

Foster Meaningful Connections: Connect with like-minded individuals who share a common goal of supporting teen mental health and making a difference. Network with local organizations and learn about the resources available and collaboration that is possible in the community to further support mental well-being.

2

Diverse High Schools and Teen Attendance: Create a more inclusive and impactful environment where teens can collaborate, learn from one another, and work together toward meaningful change.

3

Make a Difference: Achieve impact through volunteerism on a large scale.

4

Raise Funds and Awareness: To support youth mental wellness.



Hope in Action 2023

At a time when our youth have expressed a lack of a sense of belonging, it was heartwarming to have so many teens connect at our fall volunteer event.

Volunteers contributed more than 200 hours, valued at over \$6,360, showcasing the remarkable impact of community partnerships.





Hope Rocks

Our Teen Hope Network began to paint river rocks with messages of hope, friendship, love, and acceptance to raise awareness of mental health issues exacerbated during the pandemic, and have continued painting at our events ever since. The rocks are placed in strategic locations in the valley





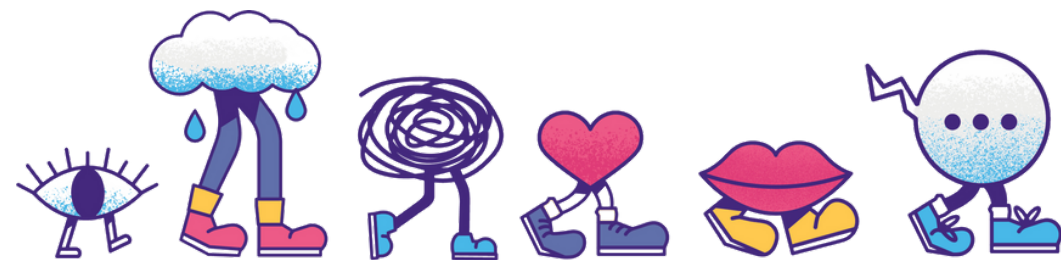
Past Hope Means Nevada Events



Rising Hope Festival was a free virtual festival to hear celebrities, experts, and peers talk about mental health and HOPE – especially during the stresses of COVID-19!

NICK CARTER , THE BACKSTREET BOYS
JAYNA HUGHES, FUTURE X DANCE CREW
DARREN WALLER, THE LAS VEGAS RAIDERS
MAXX CROSBY, THE LAS VEGAS RAIDERS
KRISTINA CULLINANE AND MACKENZIE
VOJVODA, THE RAIDERETTES
CYNTHIA GERMANOTTA AND ALEX AIDE OF
LADY GAGA'S BORN THIS WAY FOUNDATION
ELIZABETH HUNTERTON,
FORMER MISS NEVADA & AUTHOR
RANDY COUTURE, UFC
JEFF CIVILICO
ANDRE AGASSI
TEENS TALKING TO TEENS
AND MORE!

2022 **Walk & Talk**
5K FESTIVAL
HOPE MEANS NEVADA



Over 500 Nevadans, mostly youth, came out to support teen mental wellness and suicide prevention.



We brought teens, their families, and friends together to connect while moving their bodies to elevate the daily conversation around physical and mental health. More than ten community partners attended with booths and resources to share with our attendees for the festival portion.

Delivering Results

- Ongoing news releases and one-on-one pitches to journalists, stories and media coverage extend key messages to target audiences, including Nevada teens, families, prospective sponsors, lawmakers, and other key stakeholders.



Nonprofit Hope Means Nevada working to end teen suicide



LAS VEGAS (KSNV) — According to the Centers for Disease Control, suicide is now the third leading cause of death among teens. Experts say stress can often be a crippling factor.

Raiderette's Kristina Cullinane to share her story and encourage Raiders Fans and Las Vegas community to join 5K race on March 4 at Allegiant Stadium. The Raiders 5K on March 4 to benefit Hope Means Nevada

- Vox Agency pitches HMN news to local and national media on an ongoing basis. They are constantly raising awareness of our mission of ending teen suicide in Nevada.
- **In 2023, Vox Agency secured more than \$6.6 million of earned media coverage for HMN and our partners.**

Hope in Action 2024 Sponsorship Packages



Partner
\$50,000

- **Customized Package**
- **Speaking Opportunity**
- **Premier Branding**

Champion
\$25,000

- **All Benefits from Hope Ambassador +**
- Premium Logo Placement
- Donor Spotlight

Ambassador
\$15,000

- **All Benefits from Heartfelt Hero +**
- Prominent Logo Placement

Hero
\$10,000

- **All Benefits from Mental Health Advocate +**
- Elevated Logo Placement
- Dedicated Social Post

Advocate
\$5,000

- **All Benefits from Ally +**
- Booth Space
- Verbal Acknowledgment

Ally
\$2,500

- Recognition
- Logo Placement
- Certificate of Appreciation
- Impact Lives

Sponsorship Benefits

Booth Space

Complimentary booth space at Hope in Action to showcase your organization.

Recognition

Your organization will be recognized in event materials and communications. Elevated for larger sponsorships

Donor Spotlight

Your organization and sponsorship will be featured in a dedicated donor spotlight following the event.

Website

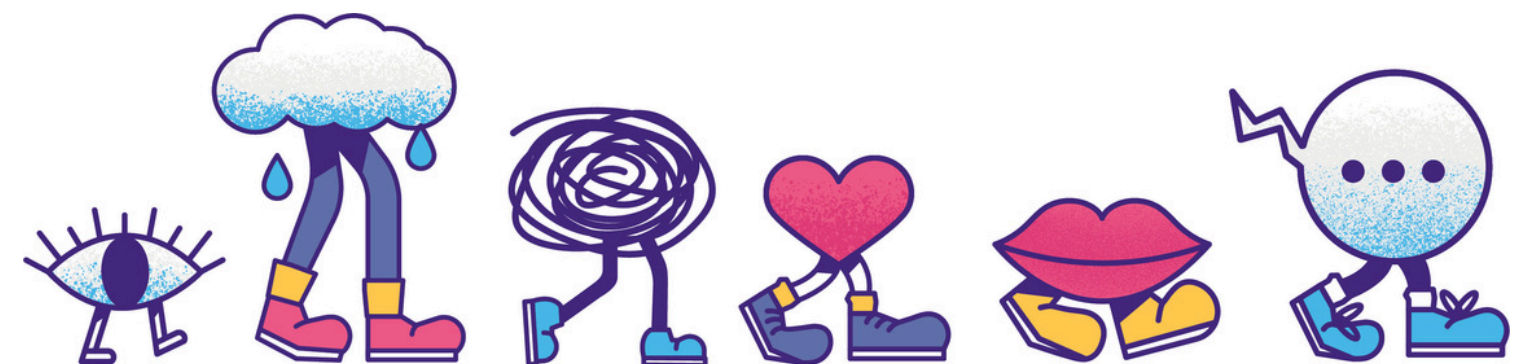
Your message and logo will be featured on the HMN website in the promotion and duration of Hope in Action.

Social Media

Your organization will be promoted regularly on the HMN Facebook, Instagram and Twitter channels in the promotion and duration of Hope in Action.

Impact Lives

Your funds will help Hope Means Nevada provide mental health resources to teens nationwide.



Past HMN Event Sponsors

Join our family of sponsors who want to promote mental wellness and eliminate teen suicide in Nevada.



Shear Family Foundation



RISING HOPE FESTIVAL

SPECIAL GUEST: MMA FIGHTER + ACTOR, RANDY COUTURE ON MENTAL WELLNESS

Saturday, November 7th
10 am - 2 pm PST
Virtual Festival

View insights Boost Post

HOPE MEANS NEVADA

#f14 #forever14

Advancing conversation and human connection to prevent teen suicide. forever14.org

View insights Boost post

Liked by mandy_mayock_ and 90 others

hopemeansnevada Had a lotta fun spreading love and raising awareness at the @coronadohopesquad Rainbow Run 2024 🌈❤️ #Run4Hope 🏃🏻‍♀️🏃🏻‍♂️... more

View all 3 comments

hopemeansnevada

1:35

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464 views · Liked by judy_watson_

hopemeansnevada Rising Hope Festival: Nick Carter · @nickcarter, from the @backstreetboys, talks about the three @clarkcountysch students who... more

View all 11 comments

allegiant stadium

1/9

SOCIAL MEDIA BUZZ

Hope Means Nevada events make their mark on social media. Follow us @hopemeansnevada

Las Vegas morning BLEND

Raiders 5K on March 4 Benefiting Hope Means Nevada

View insights

Liked by drjacobs33 and 235 others

xtinaculls_ Hey friends, family, Raiders Nation & Las Vegas community, join the 5K race on March 4 at Allegiant Stadium; benefiting Hope means Nevada. Hope to... more

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daynaroselli This will be a great event. Enjoyed talking to you both. Thanks for sharing your story!

cierrals Grateful for you!! 🤍 ilysm!

February 24, 2023

Miss Las Vegas Teen

SEIZE THE MENTAL HEALTH MATTERS

AWKWA

It's Okay To Ask

National Suicide Prevention Line: 1-800-273-8255

Crisis Text Line: Text 'TALK' to 38255

The Trevor Project

View insights Boost post

Liked by drjacobs33 and 32 others

hopemeansnevada Thank you @lvyogatherapy for joining #HopeinAction! Your sound bath was the perfect addition to a busy day of volunteering. We appreciate the... more

Washoe County Youth Mental Health Summit

Presented by Connect Washoe County

Children's Cabinet
Renown
Washoe County School District

SPECIAL GUEST: DARREN WALLER ON SOBRIETY & MENTAL HEALTH

Saturday, November 6th
3 - 6 pm PST
Virtual Festival

View insights Boost Post

Liked by vibe.28 and 46 others

hopemeansnevada Touchdown! We scored Darren Waller. 🤩 @rackwall #RisingHope



thank you.

For more information, please reach out to

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www.hopemeansnevada.org
